

## Background

A Development Education Programme is already running successfully in America, Australia and Asia. In America it is presented by the National Credit Union Foundation with support from the World Council of Credit Unions, CUNA & Affiliates and CUNA Mutual Group. It has been in operation since 1982 and is attended by Credit Union delegates from around the world. Development Educators who have attended are enthusiastic in their praise of the programme and how it has given them a true sense of belonging, expanded on their knowledge and inspired them to take forward ideas of change and development.

The newly formed Credit Union Foundation is launching the DE programme in the UK as part of its aim of promoting credit union uniqueness and social responsibility through interactive adult education and peer working. It is hoped that this programme will follow the success of others around the world.



## The Programme

The training programme is an intensive, 5 day residential course. The course will consist of an invigorating mixture of group work, individual work, key note speakers and presentations.

Participants will be given an assignment to research prior to attending and should be prepared to discuss their topic as part of a group.

The subjects of Credit Union uniqueness, philosophy and development will be explored in detail throughout the training. The programme will broadly cover the following:

### Day 1

1pm start. Welcome and introduction session, with training overview and DE Programme background information.

The evening session will include a discussion on the history and philosophy of the Credit Union movement.

### Day 2

Group presentations on pre-course work  
Domestic Development  
International Development  
'Quality Credit Unions for Everyone' - input from Bruce Wheeler (WOCCU)  
Co-operatives and Developments  
Preparation time for group presentations on development issues.  
After dinner groups will give their presentations  
Review of the presentations  
Groups will be assigned WOCCU spotlight projects



## The Programme continued

### Day 3

Group Reports of WOCCU spotlights  
The Financial Services Authority  
Problem Solving/Scenario presentations  
Profile of other movements. Bruce Wheeler will give overview of the American movement and other international experiences.  
Dinner - off campus

### Day 4

Advocacy and credit union development  
Round-Robin with topics such as:  
Filene research, John Moores research, banking services, personal choice of project, PEARLS, volunteers, insurance, and market segmentation  
The afternoon and evening will be a chance for groups to prepare their final case study for presentation the following morning.

### Day 5

Case Study Presentations and graduation ceremony  
Lunch will be provided before departure

*The above is an outline of work expected to be covered and not the full programme*

After completion of the Programme graduates are expected to complete at least one volunteer project. This can take the form of public presentation on Credit Union uniqueness, writing newsletter articles or providing technical assistance to Credit Unions in need.



The DE programme will take place between 9th and the 13th September 2004.

Registration will be from 12.00pm to 1.00pm on Thursday 9th September. It is advisable to arrive and be settled in prior to registration. Rooms will be available before and after the conference at an additional cost.

The programme will finish with lunch at 12.00pm on Monday 13th September 2004.

### Venue

Edinburgh Conference Centre (ECC)  
Heriot Watt University  
Riccarton  
Edinburgh  
EH14 4AS

### Accommodation

Single rooms with en-suite facilities.

### Meals

All meals are provided and taken together at the University, apart from Saturday when dinner will be at a local restaurant

### Cost

Will be in the region of **£750** per person, all inclusive.

ECC SCOTLAND at Heriot Watt University is set amongst beautiful parkland in Scotland's capital city. Located just off the A720 city bypass, it is approximately 6 miles from Edinburgh city centre and 3 miles from the airport, with free onsite parking.

For more information on how to get to the venue please see the 'How to get there' leaflet.

## Is This Programme For Me?

- Are you a volunteer or employee of a credit union, or involved in an organisation that works with the Credit Union Movement and want to learn more about Credit Unions?
- Are you prepared to actively participate in the programme?
- Are you willing and able to devote a reasonable amount of work and personal time to a project in the name of credit union development?

**If you answer YES to the above questions then we want you on-board!**

Please send completed application forms to:

Development Education UK  
c/o Capital Credit Union  
Credit Union House  
62 Hamilton Place  
Edinburgh  
EH3 5AZ

For more information contact MARLENE SHIELS c/o Capital Credit Union on 0131 225 9902 or e-mail [de@capitalcreditunion.com](mailto:de@capitalcreditunion.com)



## Credit Union Foundation



**Development Education UK  
September 9th - 13th 2004**

New to the United Kingdom  
The opportunity to become  
a DEVELOPMENT EDUCATOR

Credit Unions have the unique ability to improve the lives of people everywhere.

If you are interested in the Credit Union movement, YOU can benefit from participation in this innovative learning experience.