

# ABCUL CHIEF EXECUTIVE

## JOB DESCRIPTION

1. The Chief Executive is responsible to ABCUL's volunteer Board of Directors for the effective performance of all ABCUL's work: strategic leadership; provision of tools for member credit unions; development and communication of ABCUL's messages to all levels of government, regulators and other stakeholders; the functioning of ABCUL's internal democracy, including board meetings, committee meetings and the AGM; people motivation and management; financial management and sound administration. The Chief Executive also acts as the Secretary of the Credit Union Foundation.
2. Within this framework, the Chief Executive will be expected to delegate day-to-day work as appropriate, to reflect his or her particular strengths and experience, and those of other senior staff.
3. ABCUL requires a person of outstanding ability to lead the organisation, in particular to:
  - 3.1 shape and lead ABCUL's strategic development, under the ultimate control of an elected board of directors;
  - 3.2 advocate credit unions' interests, as ABCUL's primary spokesperson, at the highest levels in a wide variety of circumstances, including with government at all levels, regulators, the media and other stakeholders;
  - 3.3 develop ABCUL's organisational and financial base;
  - 3.4 draft, obtain agreement to, achieve funding for and implement ABCUL's business plan;
  - 3.5 lead and motivate ABCUL's staff;
  - 3.6 inspire the confidence and enthusiasm of ABCUL's member credit unions, chapters and elected committees;
  - 3.7 identify and lead necessary change to help the organisation and the credit union movement stay ahead of developments;
  - 3.8 continuously refine ABCUL's services to its member credit unions, to provide the support and resources necessary to enable the credit union movement to grow and achieve its potential;
  - 3.9 proactively lead ABCUL's relationships with government and regulators in order that the position of credit unions is fully recognised within current and future legislative, regulatory and funding frameworks;
  - 3.10 strengthen ABCUL's media relations.

## PERSON SPECIFICATION

4. ABCUL is looking for a candidate of outstanding ability and commitment, able to lead a dynamic membership organisation. The successful candidate will require:
  - 4.1 a first rate mind and strong analytical capabilities, demonstrated through professional or academic achievement;
  - 4.2 proven leadership skills, with a record of converting policy and vision into action and of managing change, ideally with a voluntary dimension;
  - 4.3 convincing and relevant senior management experience;
  - 4.4 excellent interpersonal and communication skills with the personal presence to make an impact and be effective at all levels within an organisation, person-to-person, in groups and in formal committees, and consistent good judgement in managing internal conflict and debate;
  - 4.5 excellent skills, both written and verbal, in communicating, negotiating and persuading, and the ability to represent ABCUL with politicians, civil servants, regulators and other stakeholders;
  - 4.6 a strong vision and strategic sense, including the ability to set and meet strategic targets;
  - 4.7 a thorough understanding of the financial and political worlds, and the knowledge and ability to ensure that ABCUL continues to shape the development of the British credit union movement;
  - 4.8 good financial and business skills with the ability to diagnose organisational strengths and weaknesses and design pragmatic solutions and processes; and
  - 4.9 loyalty, personal integrity and a strong commitment to ABCUL's development as an organisation, and to the development of the British credit union movement.